

Brunswick County Literacy Council
Board of Directors Meeting Minutes
February 18, 2019

Present: Bob Farrell, Eileen Farrell, Gary Moore, Deanne Neuman, Susan Shook, Louis Washington

Absent: Vyctorea Brogdon, Joanie Hoffman, Marianne Iavarone

Quorum present

1. **Call to Order:** President Louis Washington, 3:30 p.m.
2. **Approval of Agenda:** Motion to approve agenda: Deanne Neuman; seconded: Susan Shook; voice vote: all in favor. Motion carried.
3. **Public Input:** None
4. **Approval of January Minutes:** Motion to approve minutes: Susan Shook; seconded: Eileen Farrell; voice vote: all in favor. Motion carried. Minutes will be posted on BCLC website.
5. **Treasurer's Report:** Report on file. Motion to accept: Susan Shook; seconded: Deanne Neuman; voice vote: all in favor: Motion carried.
6. **Executive Director's Report:** Report on file. Highlights: (1) Status of donations and grant applications pending and results to date. (2) Site visit planned by United Way in connection with BCLC application for grant. Applicants should take into consideration United Way's emphasis on community partnerships in awarding grants. (3) Volunteer Jackie Harlow is helping BCLC with graphics for publicity materials, including golf tournament and ESL flyers, as a result of contacts made through Joanie Hoffman's efforts to expand BCLC presence in Leland area. (4) BCLC is renewing attempts to partner with NCWorks to develop and administer life skills program to present regularly at Brunswick County Detention Center. (5) Executive Editor Dot Hoerr requested board permission to purchase a PayPal chip reader that works with Bluetooth in order for BCLC to accept payments via cell phone. Motion to approve: Susan Shook; seconded: Eileen Farrell; voice vote: all in favor. Motion carried.
7. **Old Business:**
 - Fundraisers update as follows:
 - **Golf Tournament Saturday, September 21:** Susan Shook and Louis Washington, together with volunteer Rick Jennings, will lead organizational efforts and oversee tournament preparations. Looking for outside volunteer help with website registration and sponsorships,
 - **Spelling Bee and Silent Auction, Tuesday, May 21:** Kim Loucks and Caroline Hirst-Loucks, co-chair volunteers again this year, reported status of preparations, arrangements not yet completed, and tasks besides soliciting donations and recruiting sponsors and participants for which volunteers are still needed.

- **Wine Dinner, January 20, 2020:** January 21, 2019, wine dinner at La Cucina Italian Grill was a success. The La Cucina wine dinner will be scheduled for the third Wednesday in January again next year. Discussion of possible ways to attract more people next year included save the date flyers, offering gift certificates for purchase on the BCLC website with advance payment, and exploring whether a local wine store might publicize the event to their customers.
 - **Belk Charity Sale:** Louis Washington will attend upcoming Spring Belk Charity Sale organizational meeting at Belk store in Shallotte. At that meeting, dates and times that nonprofit organizations can sell tickets outside the store and retain the profits will be scheduled and assigned.
 - **Giving Tuesday, December 3:** Need to schedule information session for board members on publicizing BCLC participation in advance of this year's observation. September board meeting was suggested as possibility.
 - Leland activities spearheaded by Joanie Hoffman continue. Positive results to date include broader recognition of BCLC through Joanie's representation at Leland Services Coordinating Committee and successful recruitment of Jackie Harlow, who is providing graphics design help.
 - Need to set a date and location for a 2019 Literacy Council volunteer appreciation luncheon.
 - Board request for report on all available ATMC Internet and telephone packages to determine whether BCLC can get improved services at lower rates is pending.
8. Executive director has contacted local Lions Club regarding partnership to offer eye exams to BCLC students and is pursuing that relationship.
9. **New Business**
- The Southport St. Peter's Lutheran Church men's group is interested in selecting BCLC as their primary focus for nonprofit support. President Louis Washington will take the opportunity of an upcoming meeting with the group to outline the help BCLC needs. Specific areas to emphasize are tutoring and computer assistance.
 - Several board members identified possible new members. They will explore board membership with those potential candidates and report back to the board on their interest.
 - **9. Adjournment:** Motion to adjourn: Susan Shook; seconded, Bob Farrell; voice vote: all in favor. Motion carried. Adjourned at 5:00 p.m.

Deanne Neuman, Secretary