

Brunswick County Literacy Council  
Board of Directors Meeting Minutes  
September 16, 2019

**Present:** Bob Farrell, Eileen Farrell, Deanne Neuman, Susan Shook, Richard Skorny, Louis Washington, Karen Williams

**Absent:** Joanie Hoffman

**Quorum Present**

1. **Call to Order:** Meeting called to order by President Louis Washington at 3:35 p.m.
2. **Approval of Agenda:** Motion to approve agenda with Festival of Trees item added: Susan Shook; seconded: Deanne Neuman; voice vote: all in favor. Motion carried.
3. **Public Input:** None
4. **Approval of August Minutes:** Motion to approve minutes: Karen Williams; seconded: Bob Farrell; voice vote: all in favor. Motion carried. Minutes will be posted on BCLC website.
5. **Treasurer's Report:** Report on file.
6. **Executive Director's Report:** Report on file
7. **Old Business:**

Fundraisers update as follows:

- **Golf Tournament Saturday, September 21, 2019:** Preparations are on schedule and all tasks have been assigned. 93 golfers are signed up at present; cut off for registration is Sept. 18.
- **Festival of Trees, November 21-December 14, 2010:** Eileen Farrell reported that she has signed BCLC up to participate in the Museum of Coastal Carolina fundraiser. A drawing will held Sept. 21 to determine what size tree we will have to decorate; Eileen will be responsible for BCLC selection. We will need a number of volunteers to obtain ornaments for a literacy theme and to decorate the tree.
- **Belk Charity Day, Saturday, August 24, 2019:** Revenue from ticket sales not yet calculated. There will be another charity day before the end of the year. Executive Director Dot Hoerr will get date and details for BCLC participation.
- **Spelling Bee and Silent Auction, Tuesday, May 21:** Need to check with program organizers Kim Loucks and Carolyn Hirst-Loucks to confirm date, that they will be in charge of the 2020 Bee, and that space for the event is reserved.
- **Butcher of Brunswick/Makai Beer Brewing Company:** Need to check for updates with Kim Loucks and Carolyn Hirst-Loucks, who suggested the event.

- **Giving Tuesday, December 3:** Any hands on demonstrations of how board members can post Facebook requests for BCLC donations need to be scheduled.
  - **Leland Activities:** Joanie Hoffman and Deanne Neuman will represent BCLC at the Services Coordinating Council Community Expo Sept. 28. The Expo is intended to provide information about local nonprofits and to connect attendees with volunteer opportunities.
  - **News Releases/Publicity/Newsletter:** The State Port Pilot will donate free space for a full-page BCLC golf tournament thank you notice again this year.
8. **New Business:**
- **United Way:** Executive Director Dot Hoerr reported that United Way grantees are expected to be available to join United Way representatives as part of fundraising campaigns in the communities the Cape Fear United Way serves. They are asked to describe how United Way funding benefits the community in general and their organizations in particular. Louis Washington represented BCLC at the recent United Way campaign launch at the local Corning plant. Dot Hoerr and Deanne Neuman attended a Sept. 13 United Way speaker training session; United Way would like to meet with other board members about participating in the program.
  - **Golf Tournament Accounting:** In response to questions about accounting for tournament revenue and expenses, Susan Shook contacted former BCLC treasurer and CPA Marianne Iavarone, who confirmed that BCLC's established accounting process conforms with accounting standards.
  - **Adjournment:** Motion to adjourn: Deanne Neuman; seconded: Bob Farrell; voice vote: all in favor. Motion carried. Adjourned at 4:40 p.m.

Deanne Neuman, Secretary