

Brunswick County Literacy Council
Board of Directors Meeting Minutes
November 29, 2018

Present: Eileen Farrell, Joanie Hoffman, Marianne Iavarone, Gary Moore (by telephone), Deanne Neuman, Susan Shook, Louis Washington

Absent: Vyctorea Brogdon, Bob Farrell

Quorum present

1. **Call to Order:** President Susan Shook, 3:30 p.m.
2. **Approval of Agenda:** Motion to approve agenda: Louis Washington; seconded: Joanie Hoffman; voice vote: all in favor. Motion carried.
3. **Public Input:** None
4. **Approval of October Minutes:** Motion to approve minutes: Gary Moore; seconded: Louis Washington; voice vote: all in favor. Motion carried. Minutes will be posted on BCLC website.
5. **Treasurer's Report:** Motion to accept: Deanne Neuman; seconded: Louis Washington; voice vote: all in favor: Motion carried.
6. **Executive Director's Report:** Report on file. Highlights: (1) Status of donations and grant applications pending and results to date. (2) Change in tutor training to hold general volunteer orientation sessions quarterly, separate from ABL and ESL tutor classes, beginning Jan. 17, 2019, so that new volunteers are ready for tutor training when needed. (3) More books for young children and more volunteers needed for Holiday Bookshare.
7. **Old Business:**
 - Fundraisers update as follows:
 - Total 2018 Golf Tournament revenues pending until results from silent auction are included. A meeting to review this year's plans, preparations, implementation, and feedback will be scheduled in 2019. One item noted was the expiration date of golf certificates donated for the silent auction. Expiration dates need to be extended through April of the following year to take into account the Sept. 21, 2019, tournament date, especially when the donation is obtained earlier in the year.
 - Board members are asked to donate a bottle of wine for the raffle baskets at the Jan. 21, 2019, raffle wine dinner at La Cucina and to bring it to the Dec. 12 board meeting if they have not done so already.
 - The \$25 price of tickets for the \$2,500 50/50 raffle and the limited opportunities to sell them indicate that it was not a fundraiser that BCLC should repeat.
 - Given the opportunity, BCLC will participate in selling tickets to the spring Belk Charity Sale, most likely in late April or early May.
 - Next year's Spelling Bee is scheduled for May 21, 2019.

- Silent auction of donated wreaths at South Brunswick-Oak Island Chamber of Commerce Christmas Gift Show will not occur this year as the gift show was cancelled. Not yet known whether the event will return in 2019.
 - Fundraising mailing: Solicitation delayed until next year to focus on a planned BCLC effort for Giving Tuesday, Nov. 27, 2018.
 - Giving Tuesday: Deanne Neuman presented a message to post on the BCLC website and for board members to use to publicize BCLC participation in social media and community bulletins.
 - Joanie Hoffman reported on the Nov. 1 quarterly meeting of the Leland area Services Coordinating Council she attended on behalf of BCLC. She will give a presentation on the Literacy Council's mission, programs, and services at the group's next meeting Feb. 7, 2019.
8. **New Business:** None.
9. **Adjournment:** Motion to adjourn: Louis Washington; seconded, Eileen Farrell; voice vote: all in favor. Motion carried. Adjourned at 4:50 p.m.

Deanne Neuman, Secretary