

Brunswick County Literacy Council
Board of Directors Meeting Minutes
August 20, 2018

Present: Bob Farrell, Marianne Iavarone, Deanne Neuman, Susan Shook, Louis Washington

Absent: Vyctorea Brogdon, Eileen Farrell, Joanie Hoffman, Gary Moore,

Quorum present

1. **Call to Order:** President Susan Shook, 3:30 p.m.
2. **Approval of Agenda:** Motion to approve agenda: Deanne Neuman; seconded: Bob Farrell; voice vote: all in favor. Motion carried.
3. **Public Input:** None
4. **Approval of July minutes:** Motion to approve minutes: Bob Farrell; seconded: Louis Washington; voice vote: all in favor. Motion carried. Minutes will be posted on BCLC website.
5. **Treasurer's Report:** Motion to accept: Deanne Neuman; seconded Louis Washington; voice vote: all in favor. Motion carried. President Susan Shook asked Treasurer Marianne Iavarone to prepare a report showing breakout of annual BCLC income by category and showing percentage of total income for each category.
6. **Executive Director's Report:** Report on file. Highlights: (1) Efforts are underway to partner with NC Works to present a Life Skills program at the Brunswick County detention center. One unresolved issue is method of presentation, given detention center restrictions on computer use. (2) Waccamaw Elementary School is interested in establishing an ESL program with BCLC. Sue Railing will attend the school's open house as the initial step.
7. **Old Business:**
 - Fundraisers update as follows:
 - Golf Tournament and silent auction/lucky draw at Carolina National Sept. 22: Between 50 and 60 golfers are registered or in process as of this week for a total paid revenue of \$10,750, according to Bob Farrell's report. Louis Washington reported that efforts to recruit golfers and obtain sponsorships continue, but that more foursomes and hole sponsors are needed to achieve planned revenue goals. So far 40 \$10 raffle tickets for the \$200 Carolina National gift certificate have been sold.
 - Ticket sales for Aug. 25 Belk Charity Sale continue with several more sales opportunities scheduled for BCLC at Belk location. Sales total more than \$300 to date.
 - Sales of \$25 tickets for 50/50 cash raffle at golf tournament or when all tickets are sold. BCLC will have an opportunity to sell tickets at our booths at Sunset at Sunset Oct. 7 and at the Oct. 27-28 Holden Beach Festival by the Sea if unsold tickets remain after the golf tournament.

- Next year's wine dinner at La Cucina is scheduled for Jan. 21, 2019. Bob and Eileen Farrell are handling arrangements.
 - Susan Shook and Deanne Neuman are exploring possibilities for a fall 2018 wine dinner, preferably in Southport provided a location large enough to accommodate expected attendees can be arranged. Oct. 29 is first choice date and Nov. 5 second choice.
 - Waiting for final expenses for May 22 Spelling Bee and silent auction to be submitted before final accounting.
 - Silent auction of donated wreaths at South Brunswick-Oak Island Chamber of Commerce Christmas Gift Show date in late November is still pending.
 - Fundraising mailing: Solicitation planned for November-December. Deanne Neuman will work with Executive Director Dot Hoerr on project.
 - Planned requests for donations will include or incorporate BCLC participation in Giving Tuesday (Nov. 27, 2018).
 - Working with the Town of Leland and the Leland/North Brunswick Service Coordinating Council, Joanie Hoffman has arranged for BCLC activities to be publicized and included in their events calendars. Plans are for BCLC to participate in the Sept. 29 Health & Wellness Day and Community Resources Expo sponsored by the Services Coordinating Council at the Brunswick Center of Leland.
 - Deanne Neuman reported on a number of recent articles about BCLC fundraisers, activities, and the Council's loss of federal funding based on BCLC news releases and published in the Brunswick Beacon, State Port Pilot, and Wilmington Star-News.
8. **New Business:** President Susan Shook presented two candidates for vacant board member positions, Karen Williams and Carl Moser, Communications and Plant Manager, respectively at Duke Energy. They will be invited to attend the September board meeting and asked to join the board.
9. **Adjournment:** Motion to adjourn: Louis Washington; seconded, Bob Farrell; voice vote: all in favor. Motion carried. Adjourned at 5 p.m.

Deanne Neuman, Secretary